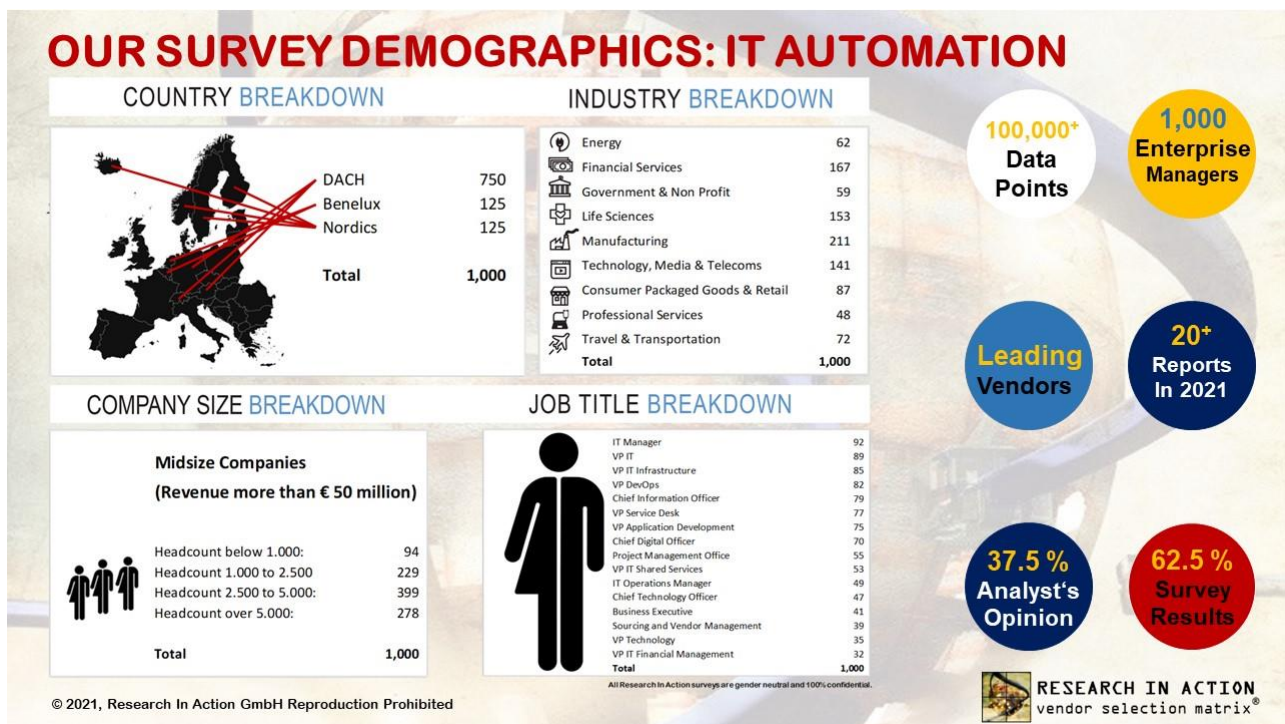




## New Research In Action Vendor Selection Matrix™ Report – Secure Unified Endpoint Management: The Top Vendors in DACH, Benelux and Nordics 2021.

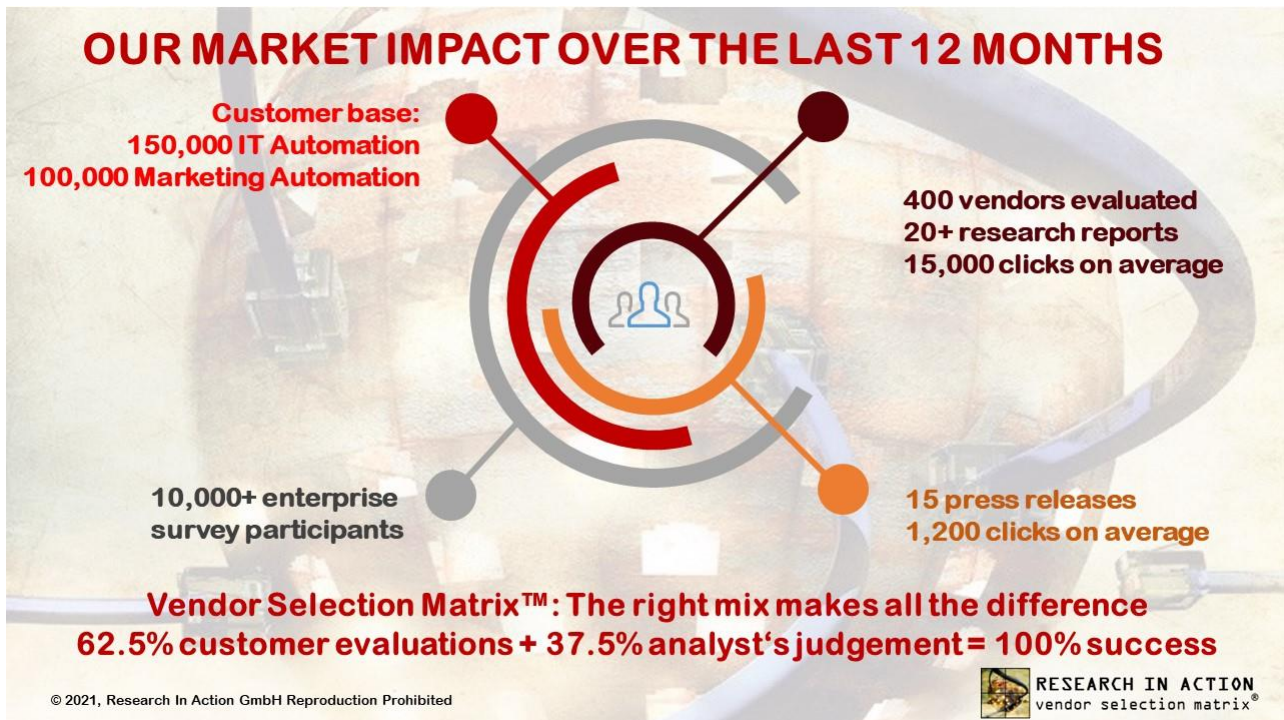
**Germany – March 1<sup>st</sup> 2021: Customer vote is loud and clear: The market requires Secure Unified Endpoint Solutions today!**

Every year, Research In Action surveys 10,000+ enterprise IT and business decision makers in order to gain insights on strategy, investments and ongoing challenges of technology innovation in the IT and Marketing Automation realm. These surveys give us access to a wealth of direct and unfiltered feedback from the buyers. It also helps us to understand how buying decisions are made in today’s business environment. The Vendor Selection Matrix™ is a primarily survey-based methodology for vendor evaluation where 62.5% of the evaluation is based on a survey of enterprise IT or business decision makers and 37.5% on the analyst’s judgement. The analyst’s input is fed by a combination of intensive interviews with software or services vendors and their clients, plus their informed, independent point-of-view as an analyst. All of this combines to make Research in Action Vendor Selection Matrix™ reports so unique. This approach is one of the key differentiators of Research In Action in market research. For this report we interviewed 1,000 enterprise IT managers with budget responsibility in DACH, Benelux and the Nordics. We selected those vendors which achieved the best evaluations scores from the buyers but disregarded those with fewer than 15 evaluations.



Report details can be viewed here:

<http://researchinaction.de/wp-content/uploads/VSM-SUEM-2021-WWW.pdf>



Dr. Thomas Mendel, Managing Director at Research In Action GmbH, comments:

Secure Unified Endpoint Management (SUEM) is an approach to securing and controlling all devices and applications regardless of the platform while protecting sensitive data. There are still many vendors in the market who are selling separate tools for Endpoint Security, Client Lifecycle Management (CLM), Mobile Device Management and Enterprise Mobility Management (MDM/EMM). The market has been slow over the last five years. However, the growing complexity, security threats and the Covid-19 Pandemic combine to create the need for immediate action and a huge demand acceleration.

Bottom Line: The market requires Secure Unified Endpoint Solutions (SUEM) today!

**So, who came out on top?** Here are the top five vendors of the Vendor Selection Matrix™ – Secure Unified Endpoint Management 2021 as scored by the survey respondents and the analyst's judgement (listed alphabetically):

- CITRIX
- DESKCENTER
- IVANTI
- MATRIX42
- VMWARE

The other Market Leaders in the evaluation were (also listed alphabetically):

- AAGON
- BARAMUNDI



- IBM
- MANAGEENGINE
- MICROSOFT
- SCALEFUSION

**Vendor Selection Matrix™ Disclaimer:**

The Vendor Selection Matrix™ is a primarily survey-based methodology for comparative vendor evaluation. Research In Action GmbH does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings. The information contained in this research has been obtained from both enterprise as well as vendor sources believed to be reliable. Research In Action GmbH's research publications consist of the analysts' opinions and should not be considered as statements of fact. The opinions expressed are subject to change without further notice. Research In Action GmbH disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. All trademarks are recognized as the property of the respective companies.

**About Research In Action:**

Research In Action GmbH is a leading independent information and communications technology research and consulting company. The company provides both forward-looking as well as practical advice to enterprise as well as vendor clients.

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